Power Macintosh/Windows® 98/Windows NT® 4.0

Adobe® GoLive™ version 4.0

New Feature Highlights

The premier tool for creating cutting-edge Web sites

When GoLive CyberStudio™ software debuted in 1997, it revolutionized professional Web site design by combining everything a Web site creator needs to design, author and maintain sophisticated new media Web sites. The Adobe GoLive application is a visual design tool for professional designers, who are increasingly bringing their design expertise to the Internet. As a visual design tool, GoLive empowers this new generation of Web creative professionals to author the most sophisticated, up-to-date Web sites imaginable, without requiring them to learn complex programming languages or to write arcane code. The software combines the pixel-level control that designers have come to expect from their traditional publishing tools with sophisticated site management that makes it easy to create and maintain Web sites. Adobe GoLive is a natural complement to a standard toolset that includes Adobe Illustrator® software for vector design, Adobe Photoshop® software for manipulating raster images and Adobe ImageReady™ software for processing images.

Today, corporations view the Internet as a crucial strategic element of their business. As such, they are rapidly adopting a philosophy that emphasizes content over technology. This has led them to turn to traditional publishing professionals, rather than technicians, to lead their Internet efforts. Because content—not technology—drives today's Web traffic, traditional page designers are being called upon to create and deliver compelling online content. But these professionals require tools that are substantially different from those of their predecessors. They need visual design tools that give them the freedom and pixel-level accuracy they've come to expect from their traditional page design and illustration tools, combined with the latest in dynamic Web technology, without the complications of programming and scripting.

Adobe GoLive 4.0 software for Power Macintosh, Windows 98 and Windows NT 4.0 continues this tradition, delivering these compelling benefits:

- **Greater control and precise results.** GoLive alleviates the pain of working with HTML code, letting customers work in Layout Mode yet see exactly how their designs look on different platforms and browsers. Designers can position design elements precisely, knowing that the elements will stay as placed. This ensures that visitors to the sites will see the designs exactly as intended, with page integrity across browsers and platforms.
- **Enhanced productivity inspires teamwork and speeds Web site creation.** New cross-platform support allows truly interactive, collaborative teamwork through product parity. GoLive software's robust site management makes global control simple and efficient and automates repetitive tasks that sophisticated new media sites demand. These productivity improvements speed Web site creation and make it easy to develop pages and entire sites.
- **Built-in creativity**. Designers want to do what they do best—design—and they want software that lets them do it. GoLive combines a visual design environment with features that empower designers to tap into their creativity intuitively, easily and quickly. For instance, the new QuickTime editor lets Web authors accomplish in GoLive what in the past has taken several QuickTime authoring applications.
- **Support for cutting-edge technologies**. Designers need to take advantage of the latest technologies, but not at the expense of their creativity, time, need for precision or a site's performance. GoLive 4.0 supports viewing and editing of emerging Web technologies like XML and ASP, giving designers easy access to technologies they might otherwise not be able to leverage in their designs.

Adobe

Whatever the task—designing, updating or maintaining sites or individual pages—GoLive delivers the best tools in an environment that lets designers concentrate on what they do best: design. This document describes the key new features in GoLive and shows why version 4.0 is an important investment for new and longtime users.

Greater Control and Precise Results

Adobe GoLive fulfills designers' requirements for pixel-level accuracy and preference for a visual design environment.

Source Code Editor

The source code editor eases the pain of working with HTML, allowing designers to work in Layout Mode but still tweak code. GoLive 4.0 lets users:

- Specify HTML tags and how they are formatted
- Output source code as if they had written it by hand
- Work directly from Layout Mode. Users click a tab and instantly view the HTML code. They can see how different browsers will display their designs, then make changes and preview them before implementation.
- Ensure that the viewer experience is the same across platforms and browsers.

Enhanced Productivity Inspires Teamwork and Speeds Web Site Creation

Adobe GoLive 4.0 software delivers a variety of productivity enhancements that simplify and automate repetitive tasks that sophisticated new media sites demand and enable efficient teamwork.

Cross-Platform Support

GoLive 4.0 is the first cross-platform version of this award-winning Web publishing program for professional designers. Soon, Web designers working on Windows 98 and Windows NT will have access to the same powerful professional Web design and publishing software that Macintosh users have had at their fingertips since 1997. GoLive 4.0 software is streamlining the workflow design process to allow truly interactive, collaborative teamwork to take place through cross-platform product parity.

Adobe Portable Document Format (PDF)

Version 4.0 implements Adobe PDF as an integrated component of GoLive software's Site Management, allowing users to instantly view and check, correct and update links in PDF documents directly from the Site Window without opening the source file.

Robust Site Management

Global control makes updates simple, sweeping and efficient with:

Dynamic Link Maintenance for QuickTime movies, PDF documents and Shockwave Flash files. GoLive takes care of the details often missed when small changes are made in media-rich assets. The link parser has virtually unlimited access to the URLs on the HREF tracks of QuickTime movies and URLs in PDF and PGML files, monitoring them for broken links and to rewrite internal URLs when a link or file reference is changed.

Rescan Subfolder. Users can quickly confirm link file status, file integrity and page status within subfolders using the new Update command. They simply click on the Update button on the Site Toolbar or choose the Update command from the Site menu to scan subfolders of the site folder.

Contextual menu support for troubleshooting missing file problems. Designers can now save time trouble-shooting missing files from directly within the Site Window with a new Find shortcut on the contextual menu. Users control-click on a missing file item in the Error tab in the right pane of the Site Window. This provides better site management by allowing users to troubleshoot missing file problems.

Full Support for Absolute or Root Paths (links starting with a "/") in URLs. Now files in subfolders can be referenced easily as either absolute or relative paths. This user-defined capability lets users decide whether the path specifications within URLs that reference other items in subfolders should be relative or absolute, thus improving CGI support. This feature accommodates applications in which path specifications must be relative to the root folder of a site. It also enables Adobe GoLive to import sites that use absolute URLs easily.

Folder Mappings. This addition makes it easy for designers to use and manage any files residing outside the Site Window.

Enhanced Visual Site Map. Users can instantly see and distinguish between placeholder pages and those pages containing faulty links or file references.

Outline Views for the Link and Navigation Hierarchies in Site Views. This feature combines the customary file list and tree metaphors from the Files and Site tabs of the Site Window.

Visual Indicators in Navigation Hierarchy Mode. Live buttons around the page symbols fade in and out smoothly when moving the mouse cursor over a page icon. Users can easily distinguish between which pages physically exist and have links in place and which pages are just placeholders in the general site design.

Enhanced Dynamic Link Manager. This feature automatically alerts users to changes in referenced files, facilitating sitewide inspection and automatic updating of links, ensuring an entire site and individual Web pages have the most current information.

WYSIWYG Cascading Style Sheets (CSS)

The Cascading Style Sheets editor puts the full design power of CSS and the sitewide stylistic guides directly into the hands of designers. From the Style Sheet Window or Layout mode, users can easily view, edit and control the entire set of properties specified in the W3C's CSS recommendation and see the changes as they are made. The CSS editor allows users to:

- Visualize in Layout Mode how a page will appear in different browsers, and on different platforms, when a style sheet is applied. The integrated browser preview function lets users account for the different rendering of pages across browser implementations. At the same time, GoLive generates style sheets that work with all browsers that currently support CSS.
- Access the different ways styles are saved. Users can save external style sheets, imported style sheets, classes, IDs and tag selectors.
- Create and edit cascading style sheets and see the changes as they are made
- Precisely position and overlap floating layers on Web pages
- Create and edit external, sitewide style sheets and styles specific to individual Web pages.
- Apply styles in four ways: characters, paragraphs, sections and areas
- Assign all of the different properties to both external, sitewide style sheets or internal page-specific style sheets

Rich Studio of Editors

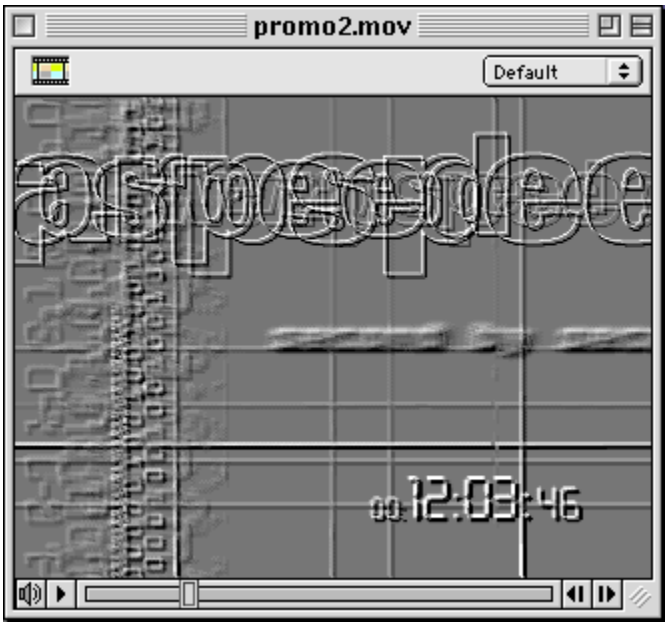
GoLive 4.0 software's studio of editors provide a seamless, integrated working environment. Editors include: Site View, Visual Layout, Source Code, Web Database, JavaScript, CSS, DHTML Timeline, QuickTime, Color Palette and the context Inspector.

Built-in Creativity

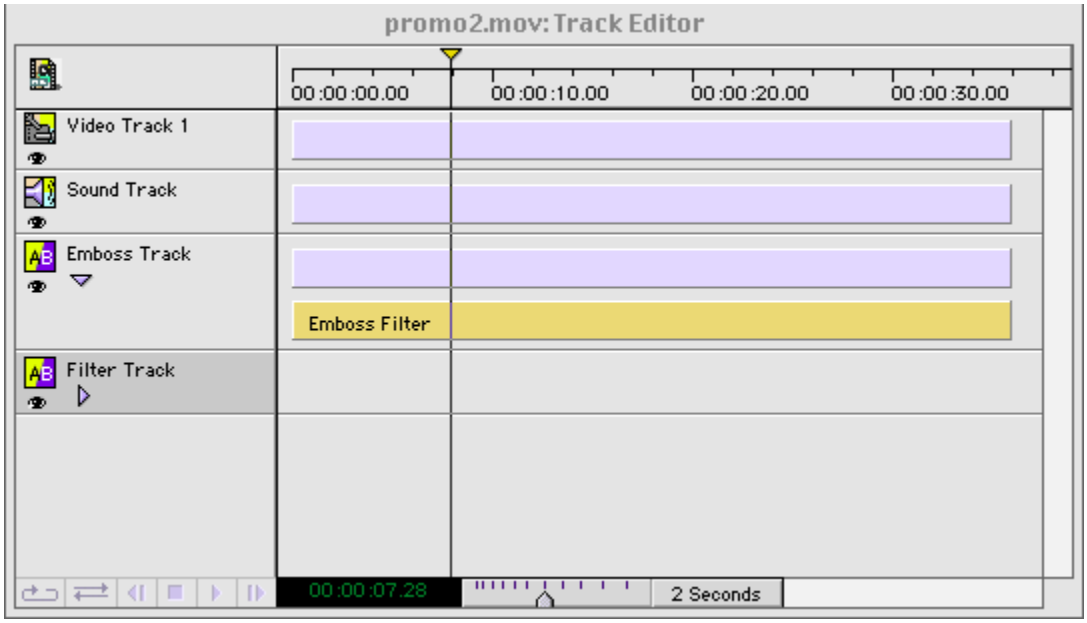
Designers want to do what they do best—design—and they want software that lets them do it. GoLive combines a visual design environment filled with features that let them tap into their creativity intuitively, easily and quickly with these features:

QuickTime Editor

Once again GoLive presents a tool that immediately puts the power of interactivity into hands of Web designers. Web authors can now accomplish in GoLive what in the past required several QuickTime authoring applications. This extensive and powerful QuickTime editor, similar to GoLive DHTML Animation Timeline, delivers familiar yet virtually unprecedented power not found in any other Web authoring solution. The QuickTime editor allows designers to bring their own quality QuickTime movies to the Web and edit them using a full range of QuickTime 3.0 multimedia tools. Users drag and drop any combination of audio and video elements, transitions, sprites, MIDI and HREF tracks to create new QuickTime movies or edit existing ones. It has a completely redesigned QuickTime Inspector and a built-in QuickTime movie viewer. Adobe GoLive 4.0 is the only application that lets users edit movies within a Web publishing package. Sites authored with Adobe GoLive and QuickTime produce the richest interactive Web experience. The QuickTime editor allows users to easily:



- Create and Save movies as QuickTime documents



- Edit existing and newly created movies
- Insert new tracks from the Palette via drag and drop, including:
  - Import video tracks from other video files
  - Use standalone effects or apply filters and transitions to one or more video tracks.
  - Import new sprites and control their behavior via Actions
  - Import audio files
  - Music tracks: Import MIDI files
  - Insert and edit URLs and adjust their timing on HREF tracks
- Modify QuickTime-embedded HREFs directly in Site View without opening the QuickTime movie
- Edit chapter settings on Chapter Tracks to implement navigation support for the movie
- Import all other media supported by QuickTime 3.0
- Import a variety of different audio and video file formats
- Resize movies to a variety of window sizes
- Copy and paste content from any supported format to create new QuickTime movie
- View images from a variety of sources, including JPEG, BMP, and PNG formats
- Enhance movies with transitions and filters for sharpening, color tinting, embossing, and much more. QuickTime filters include: Blur, Color Style, Color Tint, ColorSync, Edge Detection, Emboss, Film Noise, General Convolution, HSL Balance, RGB Balance, Sharpen
- Apply dual-source effects, including Alpha Compositor, Chroma Key, Cross Fade, Explode, Gradient Wipe, Implode, Push, Slide, Iris, Matrix Wipe, Radial, Wipe

Layout View with Grid

The Layout View with Grid gives users the ultimate control in a visual authoring tool. Designers visually lay out Web pages using a grid and ruler—with pixel-level control—just as they would with professional page layout software. Users can easily precisely position and resize images, tables and text boxes. They then preview the site and make changes to accommodate both PC and Mac formats—all in WYSIWYG mode. Clearly, Adobe GoLive 4.0 provides some of the easiest-to-use and best visual layout control available.

Drag and Drop

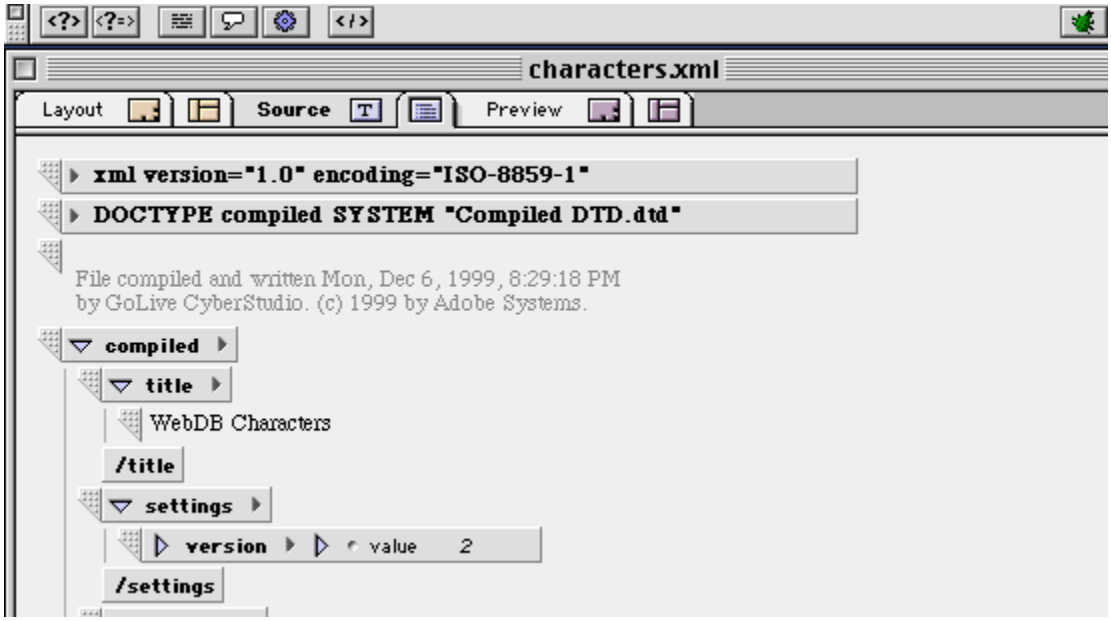
This intuitive metaphor frees designers to focus on designing. They simply choose from one of the eight palettes in GoLive to drag and drop text, images, frames, forms, tables, buttons, backgrounds, URLs, CyberObjects, JavaScript actions and custom elements onto pages. Users can even drag objects from the layout view onto the "custom" tab and insert them into different pages at will, giving sites a consistent look and feel.

Point and Shoot

GoLive pioneered built-in, point-and-shoot creativity with the context-sensitive Inspector window. Using the Inspector, designers directly view, edit and modify the parameters and attributes of any Web site element—such as QuickTime movies—without opening a dialog box. The Inspector's ground-breaking point and shoot tool to add links, reference illustrations, set up rollover buttons and much more.

Support for Cutting-Edge Technologies

Adobe GoLive 4.0 provides viewing and editing support for emerging Web technologies, including Extensible Markup Language (XML) and Microsoft's Active Server Pages (ASP), so designers can leverage the latest technology to create cutting-edge Web sites.



Adobe GoLive 4.0 incorporates the latest Web scripting capabilities, XML, as shown here, and ASP. The program reads XML and writes it back to file intact.

XML Support

Adobe GoLive recognizes XML, the simplified dialect of the Standard Generalized Markup Language (SGML) for the structured presentation of information on the Web. Adobe GoLive reads XML markup, writes it to back to file without any changes and lets users inspect and hand-edit existing XML declarations and tags.

ASP Support

Adobe GoLive enables users to inspect and edit ASP code, including JavaScript, VBScript, Visual Basic for applications, and other proprietary languages for control over Microsoft Internet Explorer and ASP.

Foreign Item Inspector

The Foreign Item Inspector gives users maximum flexibility with custom code. It appears when users click on a non-HTML item, allowing them to edit and preserve non-HTML code found anywhere in a page. GoLive preserves hidden non-HTML publishing solutions, gives users the power to make their ideas stand out exactly as they intend.

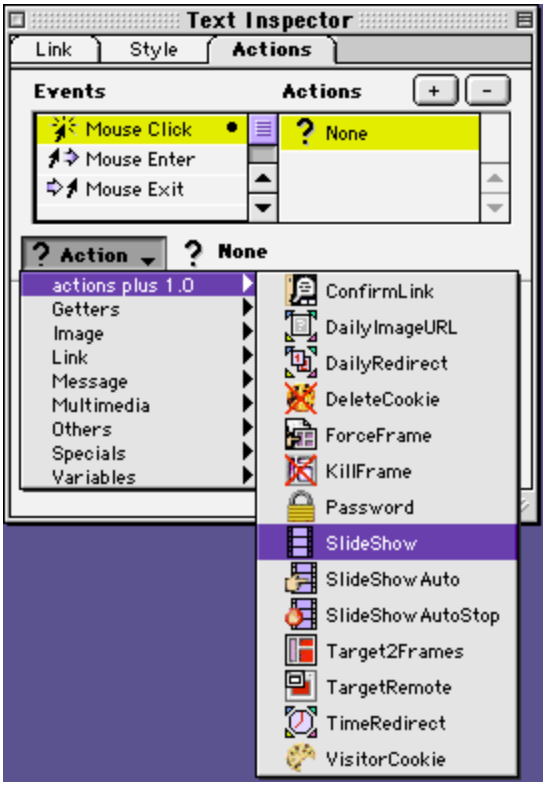
Enhanced CyberObjects and Additional Actions

Adobe GoLive software's DHTML authoring environment now supports Dynamic Scripting in Components. For example, placing dynamic navigational components like buttons across multiple pages simplifies updates, since changes to a shared component will be updated automatically on all of those pages. GoLive also supports referencing external JavaScript libraries, allowing pages to support multiple scripts. Subsequent pages that share the common JavaScript library will load faster because the script is already saved in the browser's cache. GoLive also includes:

- Updated Action triggers for Advanced Scripting, OnLoad, OnUnload, OnCall
- New Actions Inspector Window popup menu that specifies how Actions are executed
- Actions-based JavaScript calls that enhance the ability to create new Actions
- New set of Actions that allow use of Variables, including Set Variable, Declare Variable, Init Variable, Read Cookie, Test Variable, and Write Cookie

Actions Plus 1.0

New with Adobe GoLive 4.0, Actions Plus 1.0 contains 14 of the top customer-requested JavaScript actions. Created by top developers around the world, they include slide shows, daily redirects, forced frames, remote window targeting and even password protection. Through point and click, Actions Plus 1.0 allows designers to build more interactive and dynamic sites than ever before, without writing a single line of code.

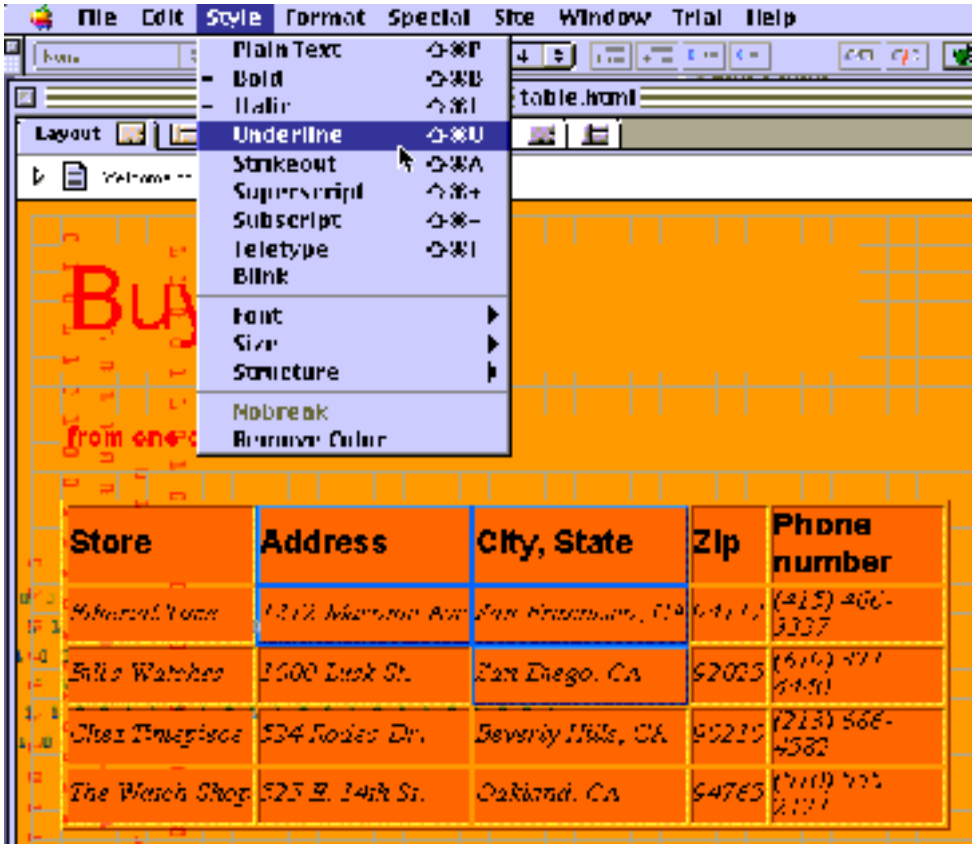


These are the 14 new JavaScript actions. SlideShow is selected.

New Table-Editing Capabilities

Version 4.0 makes it easier than ever to work with tables, adding the capability to select and format multiple cells. With the exception of table editors in word processors, the cells selected do not need to form a contiguous block. Users simply shift-click to select multiple cells in a table and apply colors, font sets and relative font sizes. Adobe GoLive allows users to:

- Select multiple and non-contiguous cells
- Select multiple and columns at the same time
- Format text in multiple and non-contiguous cells
- Select and edit items between rows and cells
- Import enhanced ASCII text of Windows files containing CR/LF character as well as Tab, Comma delimited files from any platform
- Invert a selection by shift-clicking on the top bar of a row



SYSTEM REQUIREMENTS
Power Macintosh
- Power Macintosh or 100% compatible computer
- Mac OS version 8.0 or later
- 24 MB of application RAM (required); 32 MB (recommended)
- CD-ROM drive
- 30 MB of available hard-disk space

External JavaScript Library

Adobe GoLive 4.0 lets designers create their own JavaScript actions and save them to an external file as easy to reference as point and click. When your page loads, browsers cache the entire JavaScript library file. This expanded capability makes great Web presentation quicker, cleaner and easier than ever before.

Enhanced MacOS 8.5 Appearance Manager

Users can now take full advantage of contextual popup windows and palettes that now have the "look and feel" of the new Mac OS 8.5 Appearance Manager. Users can choose to enable or disable Appearance Manager support or Navigation Services by selecting their preferred option in the Peferences dialog box. Additionally, by enabling the Smart Scrolling option on the Options table of the MacOS Appearance Manager control panel, the scroll box in the scroll bar continually resizes to match the visible content of the window. This feature is available for all windows in Adobe GoLive 4.0, including document windows, the Site Window, the Inspector, the Palette, the Floating Box Controller and the Color Palette windows.

Availability and Pricing

In the United States and Canada, Adobe GoLive 4.0 for Power Macintosh is expected to be available in March 1999, followed by Adobe GoLive 4.0 for Windows 98 and Windows NT 4.0 in the second quarter of 1999. In the U.S.A. and Canada, all registered users of CyberStudio Professional 3.x and below can upgrade to Adobe GoLive 4.0 for $99 (U.S.). Customers in the U.S.A. and Canada who purchased GoLive CyberStudio Professional 3.x after January 1, 1999, are eligible to receive a free upgrade to Adobe GoLive 4.0 with proof of purchase. For information, customers can call Adobe at (800) 685-3612. For a limited time, registered users of Adobe PageMill® and CyberStudio Personal Edition can also upgrade to Version 4.0 at a promotional price of $99 (U.S.). After September 1, 1999, the upgrade price for registered users of PageMill and CyberStudio Personal Edition will be $199 (U.S.).

About Adobe Systems Incorporated

Founded in 1982, Adobe Systems is a leading provider of publishing and imaging software technologies, and the second largest desktop software company in the world with annual revenues approaching $1 billion. The company builds award-winning software solutions for professional publishers, web and graphic designers, document-intensive organizations, business users and consumers. Adobe's products enable customers to create, publish and deliver visually rich images and documents across all print and electronic media. The company employs more than 2,600 employees worldwide and has operations in North America, Europe, the Pacific Rim, Japan and Latin America. Adobe's worldwide headquarters is in San Jose, California, and its web site is located at www.adobe.com.

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